

Media Kit 2026

(704) 702-8172

www.giraudoconsulting.com

CG
OLIVIER GIRAUDO
CONSULTING

Our Story

Bridging the Gap in Business Consulting

Olivier GIRAUDO Consulting was founded by **experienced professionals** addressing the needs of small businesses, offering accessible strategic guidance from years of industry expertise.



What OGC Does

OGC helps small businesses thrive by assessing their operations in 11 key areas, ensuring they receive tailored guidance without the high costs of traditional consulting. Our approach is designed for smaller businesses.



After a thorough evaluation, we provide a personalized 30/60/90-day action plan. This plan is drawn from our extensive library of over 1,500 proven strategies, ensuring that each small business receives actionable steps tailored to their unique needs and challenges. Our process begins with a free, 15-minute online check-in to understand each business better without any sales pressure.

"In business and in life, progress comes from action. Stay disciplined, stay optimistic, and keep going, because what you're building matters."

— Olivier Giraudo

11

Business areas assessed

1,500+

Strategies in the library

45

Years combined experience



Founders

Olivier Giraudo



Expertise driving small business success at OGC

Olivier Giraudo, the founder of OGC, is a **serial entrepreneur** with a rich history of building businesses. His first-hand experiences led him to create a consulting model tailored for small businesses, ensuring they receive top-level guidance without exorbitant fees.

With a passion for empowering small business owners, Olivier understands the unique challenges they face. His journey of building three successful companies inspired him to form OGC with Lynn McNeal, combining their expertise to provide **accessible consulting solutions** that drive real results and growth.

Empowering businesses

Entrepreneur

Olivier has built three successful companies and understands small business needs.

Consultant

His focus is on ensuring strategies get executed effectively, not just written.

Leader

Olivier's leadership fosters a culture of action and results at OGC.

Innovator

He continuously seeks new ways to support small businesses in overcoming challenges.

Founders

Lynn McNeal



Lynn McNeal: Expert in Corporate Consulting and Strategy Execution

Lynn McNeal brings **45 years of international business experience** to OGC, focusing on ensuring strategies are executed effectively. His background spans IT outsourcing and corporate consulting, providing a well-rounded perspective on business challenges.

With **25 years in IT outsourcing** across the U.S., Germany, and France, Lynn has honed his expertise in aligning technology with business goals. Following this, he spent **20 years consulting** for major organizations in various sectors, including airlines and food companies, ensuring they thrive in competitive markets. His commitment to actionable strategies helps small businesses navigate complex challenges, making him a vital asset to OGC's mission.

Your trusted partner

Experience

45 years of combined consulting experience enhances OGC's credibility.

Proven Strategies

Access to over 1,500 strategies ensures tailored solutions for every business.

Personalized Approach

Each client receives a customized 30/60/90-day action plan for effective execution.

Free Consultation

OGC offers a complimentary 15-minute diagnostic call to start the journey.

The Podcast

OGC Podcast with Olivier & Lynn pairs OGC's two founders in a two-year, 104-episode conversation series built for owner-operators and small teams, not enterprise audiences. Each weekly episode runs 15–20 minutes and works through one specific area of the business, following the same 11 categories OGC's own diagnostic assesses.



Every conversation is grounded in OGC's own systems, the 1,500+ strategy library and the 30/60/90 day roadmap engine, rather than general opinion, with Olivier interviewing Lynn on what actually works. It gives listeners the same practical, no-fluff thinking clients get in a paid engagement, episode by episode.

THE PLATFORM

DO IT YOURSELF

Pick one of 11 areas at giraudoconsulting.com, answer 20 questions, and get scored 30/60/90 day Action Plan back the same session.

giraudoconsulting.com

$148

Per business area, self-serve

20

Questions, AI-scored in one pass

30/60/90

Day Action Plan, delivered instantly



S O C I A L M E D I A

OLIVIER GIRAUDO CONSULTING

Follow along for real strategy, client wins, and an inside look at running a small business right.



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Olivier GIRAUDO Consulting

Partnering for Your Success

Success

At Olivier GIRAUDO Consulting, we are dedicated to empowering small businesses with tailored strategies that ensure sustainable growth and operational excellence, bridging the gap between aspiration and achievement.

- **Personalized consulting strategies**
- **Holistic business assessments**
- **Experienced industry professionals**
- **Commitment to execution**

Thank You!